



The CEIS Review, Inc. Quarterly Newsletter

November 2020

IN THIS ISSUE

Setting up your ALLL/CECL model for Q4 2020 PAGE 2

Upcoming Events/Related Articles PAGE 6

FDIC Implementing technical tools to Assist Financial Institutions

After attending this year's RMA "virtual" risk management conference there are a few takeaways we would like to share for the benefit of our clients. Of note was the FDIC's session discussing their 2021 focus areas, and specifically loan review.

Ms. Doreen R. Eberley, Director Division of Risk Management Supervision, shared that the FDIC is currently and planning on continuing all their loan review examinations remotely. Doreen shared that the FDIC has implemented several technical tools to assist Institutions in complying with the remote request, and aside from the FDIC tools, Banks are free to use their own technology tools to enable FDIC remote examinations.

Just as the FDIC has migrated to 100% remote reviews, CEIS also has had this capability for Institutions to utilize for remote assignments.

To learn more about CEIS Review and our capabilities, please contact us here.

THE EXPERIENCED ASSISTANCE YOU NEED

CEIS Review, Inc. was established in 1989 with the specific purpose of providing professional services to banks and other financial institutions.

CEIS business is primarily focused in three areas:

- · Loan Review Programs
- · Loan Portfolio Stress Testing
- Model Validations



Each of our professionals has decades of lending and/or executive-level experience. Why not reach out today and learn what CEIS can do for you?

<u>Commercial Portfolio Services</u> <u>within reach</u>

SETTING UP YOUR ALLL/CECL MODEL FOR Q4 2020

Year end is fast approaching. And so far, the impact to the banking universe of the COVID recession has been largely blunted by the CARES Act, which enabled financial institutions to provide deferments to customers without having to downgrade or move credits to the TDR category. Additionally, the PPP loans have provided many community banks with an additional source of income and customers. 2020

may turn out to be not a disaster for the industry. 2021 may...or may not...be the year when the deferred losses impact the bottom line and we find ourselves in the midst of a credit crisis.

In 1987, as the Cold War was winding down, a scenario analysis approach was developed using the concepts of Volatility, Uncertainty, Complexity and Ambiguity (VUCA) to identify the risks that were emerging from this change. The world had been living with the Cold War

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since the 1950's and no one quite knew how it would end. It seems like we are in a very similar position right now given that the world has not suffered from this threat in over a century. Because of this, we do not have loss data that provides the banking industry with a reliable foundation on which to manage both the reserve and the capital position of the Bank.

Moody's Analytics REIS just released the following Q3 2020 CRE market trends and summaries where they noted;

Apartment Sector - National asking and effective rents declined at a record pace in the third quarter, falling by 1.8% and 1.9%, respectively. This is the largest decline on record since Moody's Analytics REIS began publishing quarterly data in 1999.

Office Sector - Confusingly, asking rents rose by 0.2% but effective rents fell by 0.2%. Like other markets, office performance metrics appear to be of two minds as it navigates the continuing uncertainty of the COVID-19 crisis.

Retail Sector - Our outlook puts most of the decline in retail rents in 2021 (as well as an increase in vacancy) as more stores are expected to close after the holiday season.

Industrial Sector - This sector continued to defy the broader economic trend of rising vacancies and falling rents due to robust e-commerce sales that continued to increase slightly over the summer despite the re-opening of stores and malls.

Construction Activity - Moody's Analytics REIS third quarter data continues to show construction activities on hold. Across all major CRE sectors, the completion figures remained around the same level from the first quarter to the third quarter in 2020.

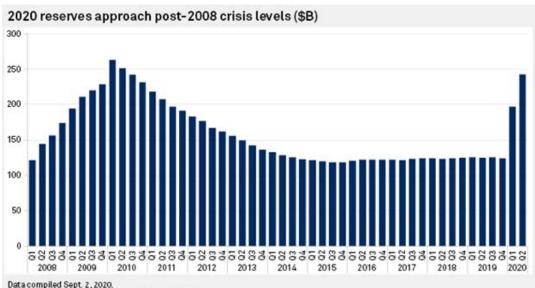
It is troublesome when you see words like "confusingly", "record pace" and "defy" in an analysis. Other "real time" information available includes;

- We are faced with a resurgence of COVID 19, with many parts of the country contemplating or reentering a shutdown and shelter at home environment.
- Congress has not passed a new stimulus or extending a bank's ability to push off into the future the decisions regarding downgrades and charge-offs. On paper, at least, the lagging impact of the recession appears to be rearing its head in conjunction with the end of the year.
- The current election results may mean a shift in the bank regulatory environment.

This is by no means an inclusive list but as can be seen, VUCA analysis may be beneficial for identifying the risks (in this case credit risk) we face and help to point us towards an appropriate strategy for our loan loss reserves and capital levels.

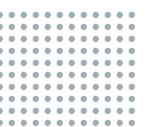
What has been done to date? The following two charts from S&P Global of US loan loss reserves as of Q2 2020 appear to show that financial institutions are prepared for increased losses, with the question now being; Do I further add to my reserve, reducing my earnings for the year, leave the reserve flat or is it time to reduce the reserve and take some of the reserve back into income? This is a tough decision to make and each financial institution must make it based on their analysis of the internal and external drivers.

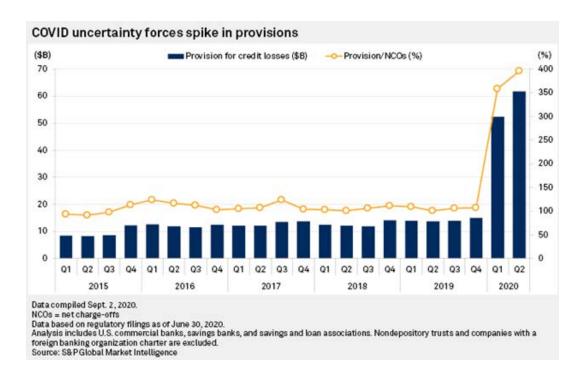
Do I further add to my reserve, reducing my earnings for the year, leave the reserve flat or is it time to reduce the reserve and take some of the reserve back into income?



Data based on regulatory filings as of June 30, 2020.

Analysis includes U.S. commercial banks, savings banks, and savings and loan associations. Nondepository trusts and companies with a foreign banking organization charter are excluded. Source: S&PGlobal Market Intelligence





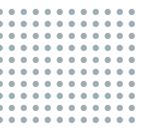
The second chart indicates that current losses (net charge offs), as applied under both ALLL and CECL, are not at a level to support the reserve that is on the books. This is most likely more true from an accounting perspective than a credit risk view. The reserve, at the end of the day is an accounting and regulatory activity. The problem is that we just do not have historical data for the pandemic and the resultant self-induced recession. It's a little like planning for snow in the Bahamas when suddenly there is snow in the forecast. How do you plan for something that hasn't happened before? No matter what a financial institution does, it needs to support the decision with analysis and put it in writing. This is especially true at year end when 10 K's are issued by publicly traded organizations and capital levels get trued up for all financial institutions.

This takes us to our Qualitative (Q) factors. For CECL compliant financial institutions, the Q factors for known risks with appropriate historical data are now embedded in the lifetime loss analysis. For ALLL financial institutions, the Q factors remain a separate reserve allocation and since losses have (by and large) continued to be low, make up a significant portion of the reserve.

How might you use the VUCA analysis in determining the reserve level for Q4 2020? Beginning with a detailed analysis of the current loan portfolio to include the following;

- Current loan portfolio by industry. Many financial institutions segment by call code but it may be time to add an industry classification as well.
- Loans that have been on deferral (and maybe taken off) should be analyzed for their ability to survive without government assistance.

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- Stress testing, as I have stated before, is very important in understanding the credits that are at the tipping point. You should most likely be performing the stress test at least quarterly.
- Concentrations, by industry, should be revisited to see if you are prepared for the impact of depressed real estate.
- In order to compensate for the "Unknown Unknowns), it may be time to maintain a part of the reserve as unallocated.

Coming up on Q4 2020, the economic, political and credit environment are extremely uncertain with significant complexity and ambiguity as to what will cause the ship to float or to sink. As we have learned over and over, the regulators are not particularly sympathetic when it comes to banks that are in trouble, even if the troubles are a result of a pandemic for which no one has historical performance data or information. Reserving for the upcoming quarter is perhaps the most challenging quarter ever faced by the financial institution industry. How you address this, both in the amount of the reserve and the documented support of your decision will give you a good footing for continuing to address the crisis and emerge in sound financial shape.

John P. Hurlock **Executive Consultant** CEIS Review, Inc.

Mr. John P. Hurlock- Executive Consultant



Mr. John Hurlock is an experienced consultant with over 35 years of banking and consulting experience. John consults financial institutions in various areas of risk and risk management, which may include; developing risk management programs, validating various model types, and leveraging data in risk-based decision making. Understanding the purpose of models and how they are built has given John keen insight into the model validation process.

Risk Management Association's (RMA) Credit Trends in Commercial Lending - Risk Analysis Service

Monday, November 30, 2020 / 1:00 p.m. – 2:00 p.m.

Webinar

COVID-19 crisis continues to unfold, closely monitoring C&I and CRE loan performance through the RMA and AFS Risk Analysis Service (RAS). For a deep dive into the latest commercial loan data from our RAS database. This event is a complimentary Credit Trends in Commercial Lending webinar.

PA Bankers Association 2020 Lending Conference

Thursday, November 19, 2020 - Friday, November 20, 2020 / 8:30 a.m. – 12:30 p.m.

Multi-Day Virtual Training

Annual Lending Conference this fall as we provide an opportunity for lenders and bankers to network and learn about a variety of current lending topics.

Tennessee Bankers Association: 2020-2021 Senior Compliance Officer Forums

Tuesday, December 1, 2020 / 8:30 a.m. – 4:00 p.m.

TBA Barrett Training Center, Nashville

As the senior compliance officer for your bank, you need to stay up-to-date on all compliance issues affecting financial institutions. Your job requires many skills, much experience, and a lot of research and hard work — and no one knows that better than other people in your position. The Senior Compliance Officer Forums provide an opportunity to benefit from the skills, experience, expertise, and perspective of your peers.

North Carolina Bankers Association COVID-19 and Credit Quality: A Look at North Carolina Webinar

Tuesday, December 1, 2020 / 8:30 a.m. – 4:00 p.m.

Webinar

Gaining an understanding of how the pandemic is affecting North Carolina in comparison to the nation. Review loan portfolio stress concepts, including those most impacted by the pandemic.

Related links

- Analysis: Pandemic payment holidays mask wave of European problem debt https://www.reuters.com/article/us-health-coronavirus-debt-analysis/analysis-pandemic-payment-holidays-mask-wave-ofeuropean-problem-debt-idUSKBN27R16H
- FDIC Issues List of Banks Examined for CRA Compliance https://www.fdic.gov/news/press-releases/2020/pr20123.html
- BoE warns banks: start preparing for a higher carbon price https://www.risk.net/risk-management/7708411/boe-warns-banks-start-preparing-for-a-higher-carbon-price
- Chinese vaccine-makers enroll patients in Asia, LatAm for COVID-19 trials https://platform.marketintelligence.spglobal.com/web/client?auth=inherit#news/article?id=61223490&KeyProductLinkTy pe=19
- To offset US sanctions risk, banks bake in China loan clauses https://www.risk.net/risk-management/7710216/to-offset-us-sanctions-risk-banks-bake-in-china-loan-clauses

CEIS Review delivers clear, concise reporting, utilizing cutting-edge credit risk and portfolio management techniques. We maintain an objective viewpoint and remain flexible to our clients' needs, while keeping on top of emerging industry and regulatory matters. Each of our credit professionals have a decade or more of lending and/or executive-level portfolio management experience, and these experiences are utilized when working with Clients on any given Client engagement we enter.





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